



# Celebrate **LBL**

**Celebrate Linn, Benton, Lincoln**  
*A Regional Awards and  
Recognition Dinner*  
**2019**

---

## **Sponsorship Prospectus**



Prepared by:  
**Oregon Cascades West Council of Governments**

1400 Queen Avenue SE

Albany, OR 97322

541.967.8720 (p)

541.967.6123 (f)

[www.OCWCOG.org](http://www.OCWCOG.org)

[www.StateoftheRegion.org](http://www.StateoftheRegion.org)

Executive Director: Fred Abousleman

April 2019

# JOIN US AS A SPONSOR

*Celebrate Linn, Benton, and Lincoln - a Regional Awards and Recognition Dinner* will highlight this year's regional successes, outstanding citizens, and innovative projects. The evening will include the presentation of six Regional Awards and a silent auction fundraiser for the *Meals on Wheels* program. *CelebrateLBL* will bring together business leaders, regional stakeholders, and elected officials to celebrate our Region.

**Join us as a Sponsor in  
October 2019  
and be part of the celebration!**

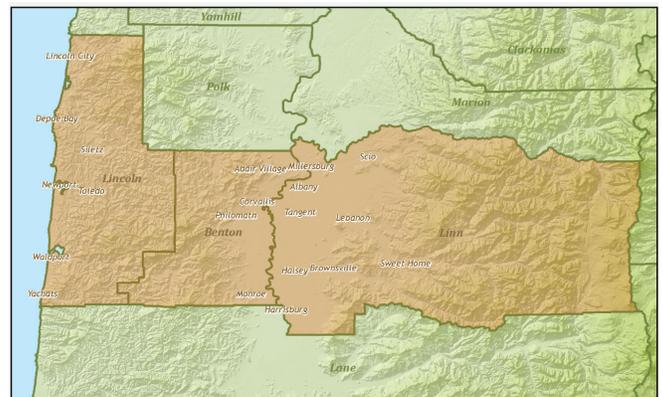


## **CelebrateLBL Details**

**October 2019**  
Linn County

# ABOUT THE REGION AND OCWCOG

Our Region is comprised of Linn, Benton, and Lincoln Counties, 26 cities, the Confederated Tribe of the Siletz Indians, villages, towns, ports, Oregon State University, Linn-Benton Community College, Oregon Coast Community College, and many special jurisdictions. Our 250,000 residents live from the crest of the Cascades to the Pacific Coast; they live and work in urban and rural areas, and enjoy an abundance of recreational, educational, and employment opportunities. The Region is linked by a common commuter and employment shed built on Interstate 5, and Highways 34, 20, 101, giving residents access to housing and job opportunities.



The Oregon Cascades West Council of Governments (OCWCOG) is the regional planning and service delivery organization for the Region since the 1970s, with offices in Albany, Corvallis, and Toledo, and currently over 160 staff members. OCWCOG conducts projects and provides services in senior and disability services, veterans programs, business services, economic development, community development, business lending, and transportation planning.

Join us as a sponsor and support *Meals on Wheels* while gaining brand recognition across the Region. As a sponsor, your name and logo will appear in *CelerateLBL* emails and on its website, visible to more than 1,000 local elected officials, businesses, and stakeholders. A brief summary of the evenings agenda is below.

**REGIONAL AWARDS**

Six awards will be presented to recipients in the Region for exemplary leadership or projects.

**MEALS ON WHEELS**

Sponsors and attendees will have the opportunity to support our *Meals on Wheels* program.

**COMMUNITY ENGAGEMENT**

Opportunity to meet and greet with like-minded colleagues and stakeholders from our tri-County Region.

The Regional Awards are for individuals or projects representing, or contained in, any jurisdiction within Linn, Benton, and Lincoln Counties. More information, full award descriptions, and a nomination form is available at [www.CelebrateLBL.org](http://www.CelebrateLBL.org).

**CITIZEN OF THE REGION**

Will recognize a citizen who has proven to be a community leader, role model, trend setter, or visionary.

**CHAIR'S AWARD**

Award given at OCWCOG Chair's discretion to any person, or entity, that he or she believes to be outstanding.

**PROJECT OF THE YEAR**

Project must be innovative, of community significance, and demonstrate how a community will be better because of it.

**VOLUNTEER OF THE YEAR**

Recognizes an individual who has given of themselves above and beyond. A *Meals on Wheels* Volunteer will be named as well.

**COMMUNITY PARTNER OR BUSINESS OF THE YEAR**

Demonstrated a commitment to bettering the lives of residents, and/or helping strengthen our communities.

# IT'S MORE THAN A MEAL

For more than 30 years, *Meals on Wheels* has provided nutritious, hot meals, as well as a connection to local seniors and those with disabilities, supporting independent living at home. The program reduces senior food insecurity and supports independent living by providing congregate and home-delivered meals, safety checks, and wraparound service referrals. *Meals on Wheels* provides more than a meal for our seniors and those living with a disability in our tri-County Region.



Our *Meals on Wheels* program supports 11 meal sites across the Region and coordinates a program of hundreds of volunteers. Last year, *Meals on Wheels* served over 202,000 meals to over 2,000 seniors and people with disabilities.

***However, the demand for meals continues to grow and the need for this program becomes more evident.*** With your support, the *Meals on Wheels* program can focus less on fundraising and more on serving the most vulnerable citizens of our community.

Beyond directly supporting the *Meals on Wheels* program, becoming a Sponsor of *CelebrateLBL* is another way to help end senior hunger and be recognized as a partner for those most vulnerable in our communities. Your sponsorship will help end senior hunger in our Region.

Every \$100.00 raised guarantees  
10 hot and nutritious meals delivered to  
a homebound senior or person with disabilities.

Each sponsorship provides more than a meal, by supporting the health, safety, and socialization for seniors and individuals with disabilities. *Meals on Wheels* volunteers deliver nutritiously balanced meals to the door of those who are homebound. They engage in conversation, checking that individual's health and well-being. They make sure homes are safe and secure, and are often the first visit that individual in distress may have.

Volunteers help save lives. *Meals on Wheels* - it's more than a meal.  
Become a part of the *Meals on Wheels* movement today.

# SPONSORSHIP PACKAGES

OCWCOG is pleased to present the following sponsorship packages for the *CelebrateLBL*.

The following timeline applies for this year's event:

**July 15** - Registration launches.

**September 6** - Program advertising deadline.

**October** - *CelebrateLBL*.

Registration information is available at [www.CelebrateLBL.org](http://www.CelebrateLBL.org).

## LBL PRIME PARTNER - \$10,000

As an *LBL Prime* Partner of OCWCOG, your organization will receive visibility through our website ([www.OCWCOG.org](http://www.OCWCOG.org)), newsletter (*Region<sup>360</sup>*), and with our members at various times throughout the 2019-2020 calendar year. Partners are invited to participate in joint projects and funding opportunities throughout the year, making your organization even more visible throughout the Region.



*LBL Prime* Partners also enjoy visibility before, during, and after the *CelebrateLBL* dinner. From your logo on the marketing emails and website, to verbal recognition at the event, OCWCOG will ensure that attendees, elected officials, businesses, and our members know our Partners.

- Reserved table at *CelebrateLBL*
- Six registrations at *CelebrateLBL*
- Name on *CelebrateLBL* website
- Name on pre-*CelebrateLBL* emails
- Name on post-*CelebrateLBL* emails
- Full page ad in *CelebrateLBL* program
- Name on *Meals on Wheels* webpage
- Logo on OCWCOG Newsletter, *Region<sup>360</sup>*
- Recognized as *Meal on Wheels* funder
- *Meals on Wheels* meal site sponsor for 2018
- Logo on OCWCOG website
- Other OCWCOG member opportunities

## AWARD SPONSOR - \$7,500

An Award Sponsor will have one of the six Regional awards named after them and will be asked to present the award with OCWCOG. Award Sponsors will receive marketing visibility before, during, and after the *CelebrateLBL* dinner, with logo and name recognition on the event website and emails. This unique opportunity is limited to six (6) organizations on a first-come, first-serve basis.

- Reserved table at *CelebrateLBL*
- Six registrations at *CelebrateLBL*
- Name on *CelebrateLBL* website
- Name on pre-*CelebrateLBL* emails
- Half page ad in *CelebrateLBL* program
- Name on post-*Celebrate LBL* emails
- Regional Award named after organization
- Present Regional Award with OCWCOG

## SPONSORSHIP PACKAGES

### RED CARPET SPONSOR - \$5,000

A Red Carpet Sponsor will be recognized as sponsoring a specific piece of the event, such as the photography, hors d'oeuvres during the raffle, the raffle space, or the dinner space. In addition, the Red Carpet Sponsor will receive marketing visibility before, during, and after the event, with logo and name recognition on the *CelebrateLBL* website and emails.

- Name on *CelebrateLBL* website
- Name on *CelebrateLBL* program
- Name on pre-*CelebrateLBL* emails
- Name on post-*CelebrateLBL* emails
- Two Registrations at *CelebrateLBL*
- Recognized for sponsoring part of event:  
Photography; Hors D'oeuvres; Raffle;  
Dinner Space

### INTERMISSION SPONSOR - \$2,500

An Intermission Sponsor will be recognized as sponsoring the evenings breaks - hosted bar, coffee, and dessert. Your organization will also receive name and logo recognition before, during, and after the *CelebrateLBL* event on the event website and emails.

- Name on *CelebrateLBL* website
- Name on *Celebrate LBL* program
- Name on pre-*CelebrateLBL* emails
- Name on post-*CelebrateLBL* emails
- Two Registrations at *CelebrateLBL*
- Recognized for sponsoring part of event:  
Hosted Bar; Coffee; Dessert

## ADDITIONAL INFORMATION

Additional information about *Meals on Wheels* sponsorship and giving is available at the *CelebrateLBL* website: [www.CelebrateLBL.org](http://www.CelebrateLBL.org).

